The image is a collage of various agricultural products. On the left, there are coffee beans in a wooden bowl and a wooden scoop. In the center, there are ears of yellow corn, some in a burlap sack. On the right, there is a wooden spoon filled with white rice. The background features a landscape with green hills and a tree. A white banner with a torn edge is overlaid across the center, containing the title.

# Origin: A Love Letter to Craft

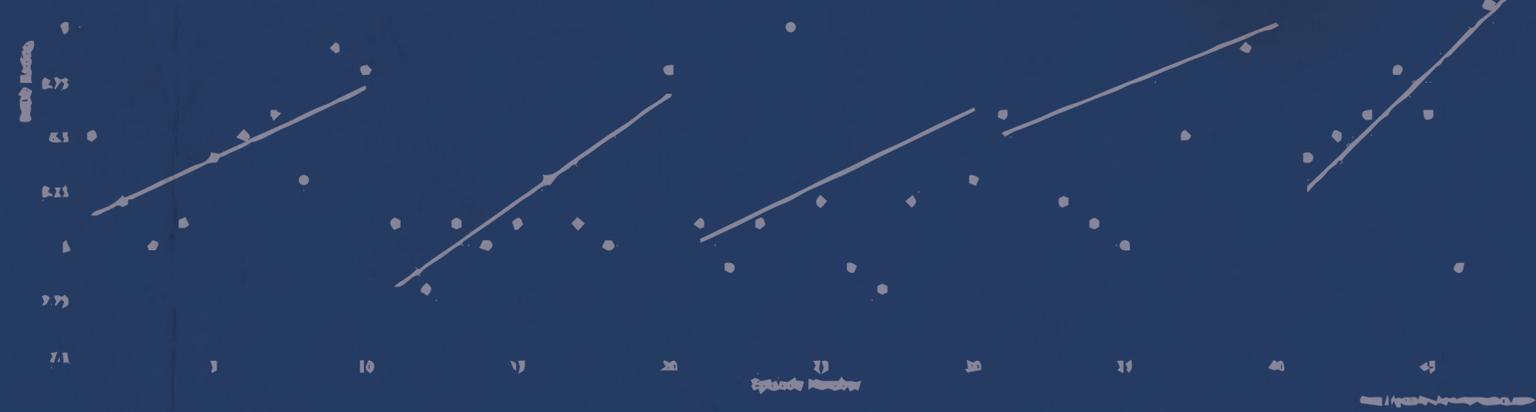
An aerial photograph of a vast mountain range with snow-capped peaks. A white, torn-edge paper overlay is centered horizontally across the middle of the image. On the left side of the paper, there is a faint, circular watercolor-style stain in shades of brown and tan. The text is printed in a clean, black, sans-serif font on the paper. The word 'ORIGINS' is highlighted in a bold, red font. The background shows a clear blue sky above the mountains and a layer of white clouds below them.

DRIVEN BY AN INSATIABLE CURIOSITY,  
ONE MAN EMBARKS ON A JOURNEY TO DISCOVER  
THE RICH CULTURAL **ORIGINS** OF THE WORLD'S FINER DRINKS.

15.7835° N, 90.2308° W



# EPISODIC FORMAT



Each episode will focus on one of five finely crafted drinks from across the globe. Matt Fisher will act as the audience surrogate in his thirst for knowledge of not only the process of creating each drink, but perhaps more importantly to learn of the cultures and trials of the creators at their ORIGIN.

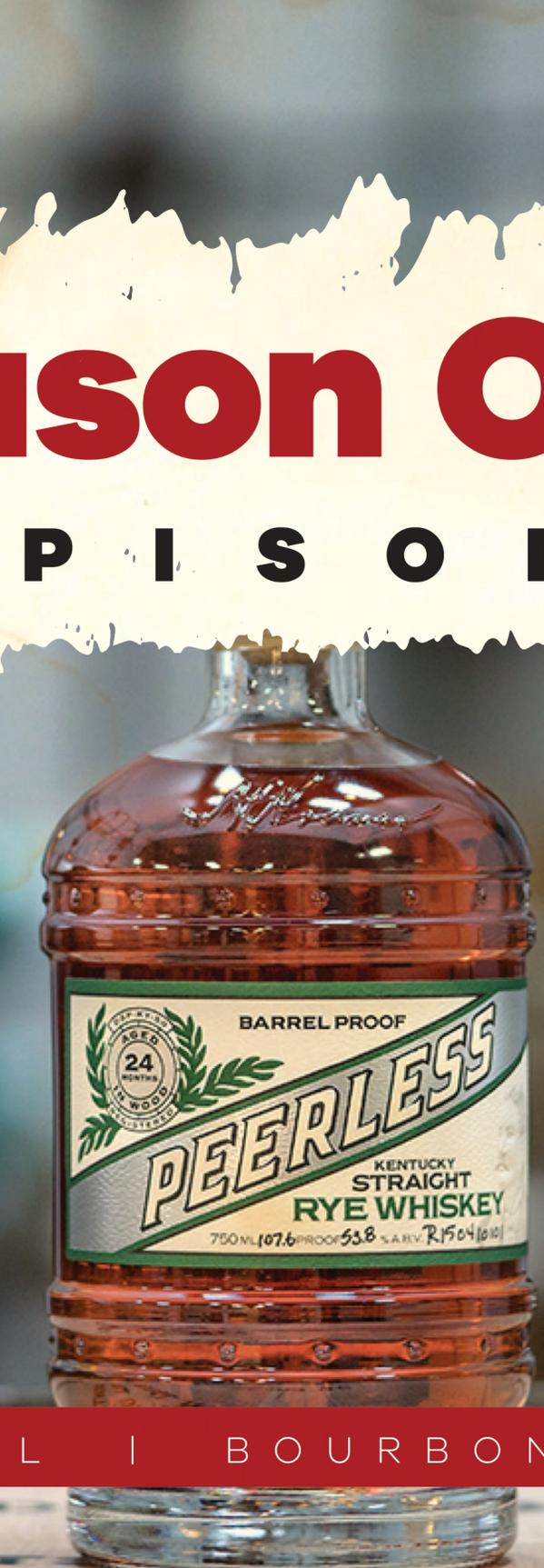
Follow Matt as he tracks the process of each artisan beverage from its final destination back to the Origin. The viewer will join Matt as he explores the mountains of Guatemala and Nepal, the rice paddies in Japan, the fields of Kentucky and the deserts of Mexico.

**COFFEE — MEZCAL — BOURBON — TEA — SAKE**



# Season One

5 E P I S O D E S



COFFEE | MEZCAL | BOURBON | TEA | SAKE

# EPISODE ONE Coffee

## ACCESS

*West Oak Coffee Bar - Denton Texas*

## PLACE OF ORIGIN

*Guatemala*

## SYNOPSIS

Matt talks about the Voltage Coffee Project and how that led to his travels throughout Central America. In Guatemala, we dive into how the stagnant coffee market can affect farmers, and learn firsthand how the sustainable solutions they've adopted have helped to keep them afloat.



# EPISODE TWO Mezcal

## ACCESS

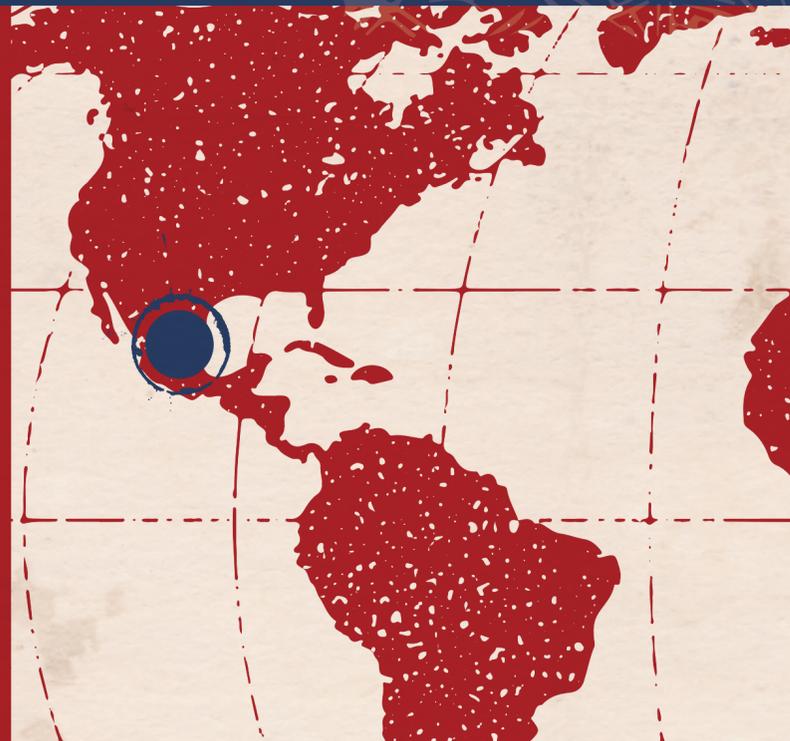
*Las Perlas - Los Angeles, California*

## PLACE OF ORIGIN

*Mexico*

## SYNOPSIS

Matt meets with the proprietor of our nation's first mezcal bar, Las Perlas in L.A., to discuss his unbridled passion for Mezcal and commitment to finding the purest traditional distillation process. They travel to remote agave farms and distillers of Mexico to learn from artisans who have perfected their process over the course of many generations.



# EPISODE THREE Bourbon



## ACCESS

*Bourbon Bar Anki - Nagoya, Japan*

## PLACE OF ORIGIN

*Kentucky*

## SYNOPSIS

We travel from Japan to Louisville Kentucky with Matt as he gets a lesson on Bourbon, new and old, from Peerless, one of the longest standing names in the biz. He explores how this relatively small distillery reinvented itself in order to compete with giants in the industry while still remaining an American classic.

# EPISODE FOUR Tea

## ACCESS

*Kilogram - Chicago Illinois*

## PLACE OF ORIGIN

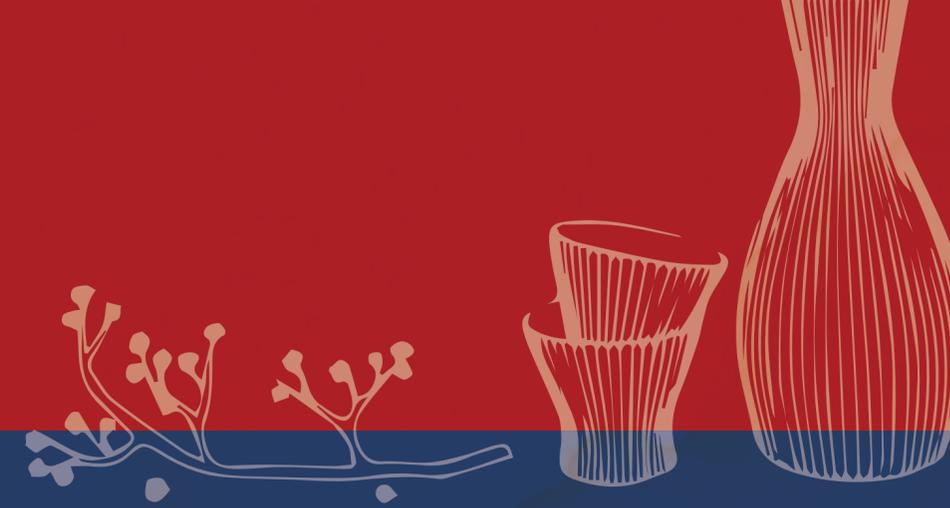
*Nepal*

## SYNOPSIS

From Chicago to Nepal, join Matt as he tries to unravel the mystery of the origin of tea he has recently discovered. He faces the challenge of matching a single tea variety to its farm in an industry where unique flavors are often lost to large batch distribution.



# EPISODE FIVE Sake



## ACCESS

*Zilla Sake - Portland, Oregon*

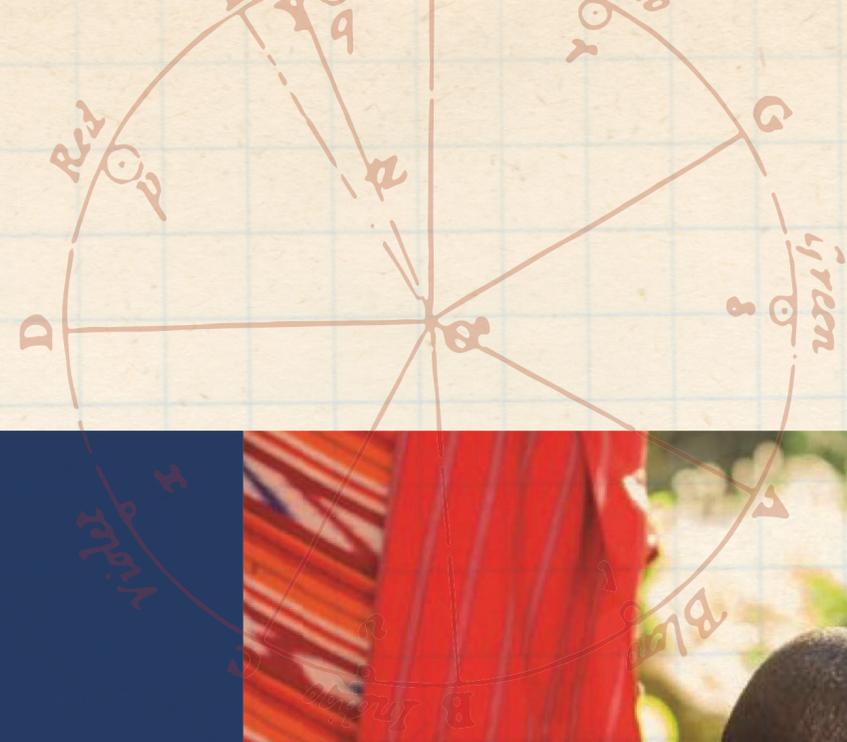
## PLACE OF ORIGIN

*Japan*

## SYNOPSIS

Before island hopping across Japan in search of it's finest sake, Matt meets with Kate Koo, owner of Portland's Zilla Sake, to discuss the rising popularity of sake in the US. Together, they meet with Japan's finest brewmasters, and learn the traditions of rice fermentation that have been key to this fermented libation.

VISUAL & THEMATIC  
**REFERENCES**



**ANTHONY BOURDAIN**  
**PARTS UNKNOWN**

NETFLIX ORIGINAL  
**UGLY DELICIOUS**

NETFLIX ORIGINAL  
**CHEF'S TABLE**

NETFLIX ORIGINAL  
**SALTFAT**  
**ACIDHEAT**

NETFLIX ORIGINAL  
**THE WORLD'S MOST**  
**EXTRAORDINARY HOMES**



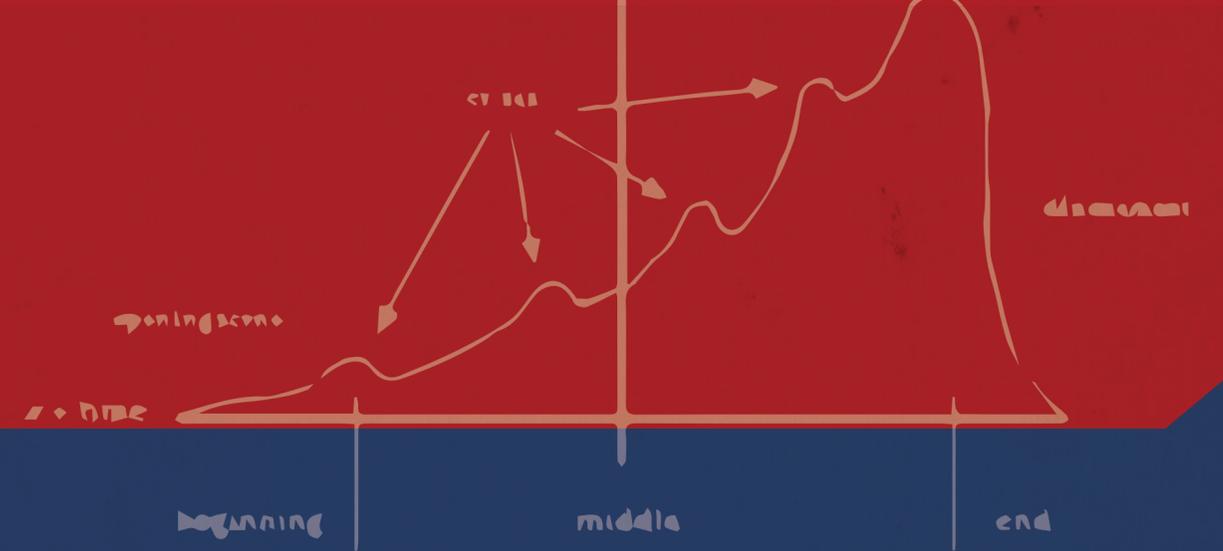
# THE STORYTELLER



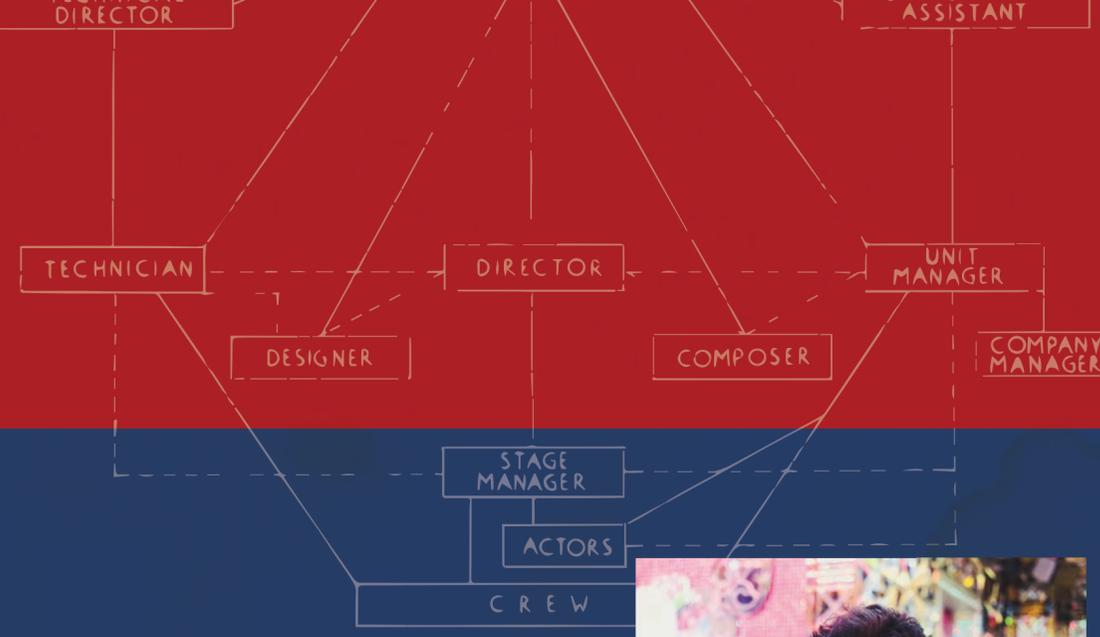
## The Expert

### Matt Fisher

From high school drop-out, to professional firefighter, successful entrepreneur and world traveler; Matt Fisher has always sought out personal growth through discovery. He seeks to taste new things, explore new cultures and learn the why's and how's from the people who create the most amazing drinks in the world.



# THE TEAM



## The Directors

### The Lewis Brothers

Isaac and Andrew Lewis growing list of professional accomplishments includes more than two dozen feature films and twice as many corporate and commercial campaigns where they served as producers and production crew. Their invaluable industry experience makes them a sought-after filmmaking team, but their considerable power as storytellers make the duo "one to watch."



## Producer

### Drew DeGennaro

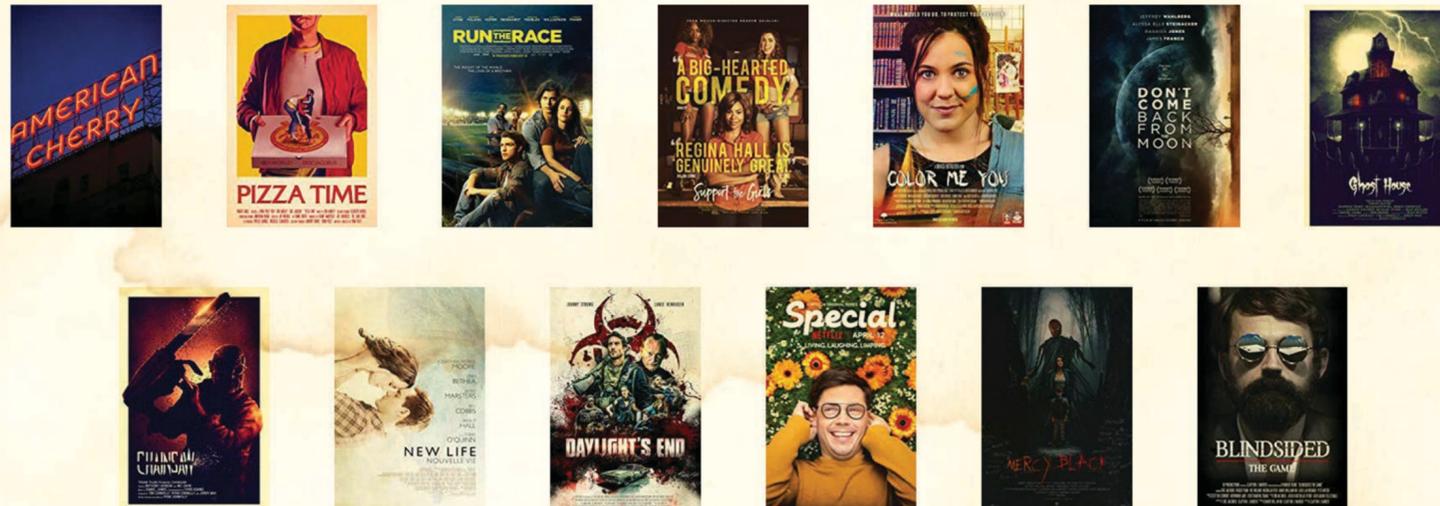
A leader is only as great as the team that surrounds them. After years of learning from leaders in various fields of production, and cultivating friendships with respected creatives, Drew worked to create an expansive collaborative environment that enables success. Fluent in producing video, events, and photography campaigns, Drew works hard to curate the right partnerships between creatives to deliver success for clients and drive growth in individuals. Drew has built a multi city company with choice creatives in just a few years and is always working towards greater accomplishments. Recent credits include producing a 1M budget for Solange's "When I Get Home" Film, and an emotional super bowl level commercial for Audi.



## Producer

### Mitchell Welch

A driving force in the independent film business for over two decades. Mr. Welch's well-rounded experience and abilities as a filmmaker bring much skill and expertise to the operations of a production company; from creative development to delivery, and all points in-between. With forty film and television credits to his name, his past films have starred Jack Black, Michael Shannon, John C. Reilly, Elle Fanning, Kate Walsh, Amber Heard, Olga Kurylenko and Mickey Rourke among others.



Thank You!

C O N T A C T

D E N T O N F I L M

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